



# CAPISIC BROOK WATERSHED MANAGEMENT PLAN

## PROJECT TEAM DESCRIPTIONS

**Role of Project Coordinators and Consulting Staff:** City of Portland and Woodard & Curran Project staff will attend each of the following team meetings. The Project staff will be responsible for contacting the team convener one month in advance of the proposed meeting date and will prepare agendas/meeting materials distributed electronically to the team convener at least one week in advance of meeting for final distribution.



### Project Teams

#### **Stakeholder Outreach (includes neighborhood and commercial outreach meetings)**

Identify and engage key watershed stakeholders for attendance and involvement in the two (2) public stakeholder meetings and in the specific neighborhood and commercial outreach meetings. Stakeholder meetings will be facilitated by Woodard & Curran.

#### **Retrofit Inventory Strategy**

Identify and engage technical team members for attendance at one (1) meeting that will guide the development of the structural and non-structural stormwater management strategies for further consideration in the planning effort. The stormwater management strategies will be informed by watershed assessment and research conducted by Woodard & Curran and through previous studies conducted by the City. The preliminary strategies will be delivered to the team prior to meeting.

#### **Planning/Policy Initiatives**

Identify and engage team members for attendance at two (2) meetings that will identify key components of the City of Portland Zoning and stormwater management standards which may impact sustainable Capisic Brook development and redevelopment. Prior to team meeting, preliminary recommendations for planning/policy revisions will be developed by City and Woodard & Curran.

#### **Marketing Initiatives**

Identify and engage team members for attendance at one (1) meeting that review results of watershed questionnaire and will present draft social marketing strategy. Additionally, this team will be responsible for supporting the Neighborhood Focus Group meeting effort. Draft social marketing strategy will be informed by Cumberland County Soil and Water Conservation District Questionnaire and preliminary draft developed by Water Words that Work, LLC, which will be delivered to team prior to meeting.

#### **Financing Plan**

Identify and engage team members for attendance at two (2) meeting that will explore financing, organizational and staffing options for implementation of the proposed watershed improvement recommendations. Preliminary plan costs based on draft plan will be developed by Woodard & Curran prior to team meeting.